SWISS EDUCATION GROUP

A BRIGHT FUTURE IN HOSPITALITY MANAGEMENT

READY FOR TOMORROW

VALENTYN SCHMICKLER, GERMANY
CULINARY ARTS ACADEMY

Who Are We?

Your Swiss Alliance of Hospitality Management Schools

César Ritz Colleges Switzerland · Culinary Arts Academy Switzerland · Hotel Institute Montreux · School of Hotel Management Neuchâtel Switzerland · Swiss Hotel Management School · Swiss Education Academy

Accreditations:

ASEH Leading Swiss Hotel Management Schools · EDUQUA · Accredited Member International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)

Your Swiss Education Group Advantages

- A Swiss owned network of top hospitality management schools
- Your future career needs met with industry endorsed, tailored programmes
- Access to the International Recruitment Forum, a unique, bi-annual event
- A blend of business skills & hands on experience, including multiple internships
- Immediate access to our Global Alumni Network, one of the largest in the hospitality world

Five years after graduating **89%** of alumni hold management positions or have created their own company

73% of alumni currently work in the hospitality or restaurant business

96% of alumni in the hospitality sector are employed in luxury hotels

32 Alumni chapter presidents around the world

Life in Switzerland

When you choose to study at one of our top Hospitality Management Schools in Switzerland you will benefit from all the advantages Switzerland has to offer:

Spend your weekends visiting European hotspots

Enjoy a wide array of sport and leisure activities throughout the seasons

Explore the first palace-style hotels established over 100 years ago

The Swiss Education Group Student Population

A diverse cultural environment from Argentina to Zimbabwe consisting of:

111
nationalities

6582
Students
enrolled

% of students per programme

- 69.7% Bachelor Hospitality
- 9.9% Bachelor Culinary Arts
- 19.5% Postgraduate Hospitality

Where our students undertake their internships:

- Switzerland - 41.9%
- America - 5.2%
- Middle East - 4.7%
- Europe - 12.8%
- Asia - 35.4%

What Our Students Have To Say

“It’s important to broaden my horizons and not just learn about hospitality; this programme provides the perfect blend between business and hospitality.”

VLADLENA LVOVA
MIB International Hospitality Management
Hotel Institute Montreux

Your Career is Our Priority

Would you like the opportunity to travel the globe and work in diverse cultural and professional environments?

Programmes are available at Diploma, Bachelor & Master level, in areas such as:

- Business, Tourism & Hospitality
- Culinary Arts & Entrepreneurship
- Hospitality Business Management
- Hotel Design Management
- Hotel, Resort & Spa Management
- Events Management

International Recruitment Forum

Exclusive to Swiss Education Group students, this unique event is held twice a year in conjunction with our International Partners.

Face-to-face with your future success during your studies

CAREER PRESENTATIONS | ROUND TABLES | INTERVIEWS | NETWORKING

Key figures

135	365	145	4712	50
companies	recruiters	career presentations	interviews	round tables

Our Industry Partners

Switzerland Tourism.
Official Partner

Swiss Education Group
Avenue des Alpes 27
CH-1820 Montreux
Switzerland

Phone: +41 21 965 40 20
E-mail: info@swisseducation.com
www.swisseducation.com

SWISS EDUCATION GROUP

CULINARY ARTS ACADEMY
SWITZERLAND

CATER TO YOUR CAREER

The perfect blend of entrepreneurial learning and culinary skills to create your ideal education

CULINARY DELIGHTS IN THE HEART OF EUROPE

Discover and recreate multicultural gastronomic delights with a focus on Italian and French cuisine, at our campuses in the centre of historic Lucerne and scenic Le Bouveret.

BUSINESS IS A KEY INGREDIENT

Combine practical kitchen skills with management and entrepreneurship classes. Our Industry Partners (Ritz Paris and Ritz Escoffier) strengthen the learning experience by bringing international industry insights and expertise.

SMALL HANDS-ON CLASSES

Small class sizes with a focus on practical orientation ensure that you will receive the undivided attention of international chef instructors, including the opportunity to meet with revered Michelin starred chefs such as Anton Mosimann.

CULINARY, PASTRY AND CHOCOLATE ARTS

YOUR CULINARY CAREER STARTS HERE!

Choose the study duration that suits your needs: from a one-year certificate to the three-years Bachelor programme, or a one-year Master's programme.

BACHELOR IN CULINARY ARTS (DUAL DEGREE)

YEAR 1			YEAR 2		YEAR 3
Acquire the Skill			**Master the Art**		**Take the Lead**
Le Bouveret campus 2 academic terms (2 x 11 weeks)	**Le Bouveret campus** 1 academic term (11 weeks)	**Paid internship** in Switzerland (4-6 months)	**Le Bouveret campus** 2 academic terms (2 x 11 weeks)	**Paid internship** in Switzerland or worldwide (4-6 months)	**Le Bouveret campus** 2 academic terms (2 x 11 weeks)
Swiss Advanced Certificate in Culinary Arts			**Swiss Higher Diploma in Culinary Studies**		**Bachelor of International Business in Culinary Arts / Bachelor of Arts (Honours) in Culinary Arts awarded by University of Derby, UK**

POSTGRADUATE DIPLOMA AND MASTER'S IN CULINARY MANAGEMENT

Discover the culinary world		Innovate the culinary trends	
Lucerne campus 2 academic terms (2 x 11 weeks)	**Paid internship** in Switzerland (4-6 months)	**Lucerne campus** 2 academic terms (2 x 11 weeks)	**Paid internship** in Switzerland or worldwide (4-6 months)
Postgraduate Diploma in Culinary Arts		**Master of International Business in Culinary Management**	

SPECIALISATION IN SWISS PASTRY AND CHOCOLATE ARTS

YEAR 1	
Lucerne campus 2 academic terms (2 x 11 weeks)	**Paid internship** in Switzerland or worldwide (4-6 months)
Certificate in Swiss Pastry and Chocolate Arts	

UNIVERSITY of DERBY

The Bachelor of Arts (Honours) degree in Culinary Arts is validated by the University of Derby (UK), ranked number one for hospitality programmes in the UK by The Guardian in 2015.

Ritz PARIS Escoffier Ritz PARIS

The partnership with the Ritz Paris hotel strengthens students' learning experience by exposing them to international industry insights and expertise.

"The Culinary Arts Academy creates tomorrow's culinary leaders and top chefs"

Tanja Florenthal
Academic Dean
Bouveret Campus

Birgit Black
Academic Dean
Lucerne Campus

All Swiss Education Group schools are recognised and certified by:

ASEH LEADING SWISS HOTEL MANAGEMENT SCHOOLS

EDUQUA

Switzerland Tourism. Official Partner

ACCREDITED MEMBER International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)

Culinary Arts Academy Switzerland

T +41 21 965 40 20
info@culinaryarts.ch
www.culinaryarts.ch

Member of SWISS EDUCATION GROUP

HOSPITALITY - TOURISM - ENTREPRENEURSHIP

César Ritz COLLEGES SWITZERLAND

"KING OF HOTELIERS, AND THE HOTELIER OF KINGS"

César Ritz Colleges Switzerland will provide you with the education and leadership skills needed to succeed in a competitive world. Seize the opportunity to explore the world of hospitality and graduate with a ready-to-implement business plan.

THE CÉSAR RITZ PHILOSOPHY

Our programmes are based on the teachings of César Ritz, the world-renowned Swiss hotelier and founder of the famous Ritz hotels. Widely recognised as the pioneer of luxury hotels, the pillars of luxury, excellence and service are worldwide standards that are passed on to each of our students.

A SWISS JOURNEY

Bachelor students can choose to start their studies in French-speaking Le Bouveret or German-speaking Lucerne, spending their third and final year at our Brig campus.

HOSPITALITY WITH A PLAN

The final year of the Bachelor degree is focused on the creation of a viable business plan. Over a 9 month period, create a springboard for your future career aspirations.

HOSPITALITY, TOURISM AND ENTREPRENEURSHIP

MAXIMISE YOUR LEARNING EXPERIENCE

The learning approach and length of the programme allow you to obtain advanced knowledge of subjects and graduate with a professional business plan to apply during your career. A world-class academic partnership, with Washington State University, brings American business and research expertise to the programme.

BACHELOR DEGREE (DUAL DEGREE)

YEAR 1		YEAR 2		YEAR 3	
Food and Beverage Management		**Rooms Division and Hospitality Business**		**International Business and Business Plan**	
Le Bouveret or Lucerne campus 2 academic terms (2 x 11 weeks)	**Paid internship** in Switzerland (4-6 months)	**Le Bouveret or Lucerne campus** 3 academic terms (3 x 11 weeks)	**Paid internship** in Switzerland or worldwide (4-6 months)	**Brig campus** 3 academic terms (11 weeks)	
César Ritz Colleges Certificate in Hotel & Restaurant Operations		**Swiss Higher Diploma in Hotel & Tourism Management**		**Bachelor of International Business in Hotel & Tourism Management/WSU Bachelor of Arts in Hospitality Business Management**	

MASTER OF ARTS (DUAL DEGREE)

Master of International Business in Hotel and Tourism Management awarded by César Ritz Colleges Switzerland		
Brig Campus 3 academic terms (3 x 11 weeks)	**Paid internship** in Switzerland or worldwide (4-6 months)	**Brig campus** 1 academic term (11 weeks)
Master of Arts in International Business in Hotel and Tourism Management awarded by University of Derby, UK		

MASTER OF SCIENCE (DUAL DEGREE)

Master of International Business in Hospitality Management awarded by César Ritz Colleges Switzerland		
Brig Campus 3 academic terms (3 x 11 weeks)	**Paid internship** in Switzerland or worldwide (4-6 months)	**Dissertation** 2 academic terms (2 x 11 weeks)
Master of Science in International Hospitality Management awarded by University of Derby, UK		

WASHINGTON STATE UNIVERSITY Carson College of Business

The Bachelor of Arts degree is awarded by Washington State University (USA).

UNIVERSITY of DERBY

The Master of Arts and Master of Science degrees are validated by the University of Derby (UK).

tedQual UNWTO.THEMIS

César Ritz Colleges is the only Swiss hotel management school to receive the prestigious TedQual certification from the United Nations World Tourism Organization (UNWTO).

"As César Ritz can no longer train future managers of the hospitality industry himself, we welcome them in César Ritz Colleges to continue his legacy"

Dolunay Suess
Executive Academic Director
César Ritz Colleges Switzerland

All Swiss Education Group schools are recognised and certified by:

ASEH LEADING SWISS HOTEL MANAGEMENT SCHOOLS

EDUQUA

Switzerland Tourism. Official Partner

ACCREDITED MEMBER International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)

César Ritz Colleges Switzerland

T +41 21 965 40 20
info@cesarritzcolleges.edu
www.cesarritzcolleges.edu

Member of SWISS EDUCATION GROUP

HOSPITALITY - BUSINESS MANAGEMENT

Hotel Institute Montreux

SWISS HOSPITALITY AND AMERICAN MANAGEMENT

Hotel Institute Montreux helps ambitious individuals unlock the door to their future global career with the perfect blend of hospitality and business.

UNIQUE PROGRAM COMBINATION

A perfect blend of renowned Swiss hospitality practices with contemporary American management expertise will prepare graduates for top-level careers.

SPECIALIZED BUSINESS SKILLS

Through our privileged partnerships with Montreux Jazz Festival, Edmond de Rothschild, Four Seasons and Hublot, we offer an additional specialization in Marketing, Finance, Human Resources or Luxury Business Management, allowing you to tailor your education to a broad range of career options.

FANTASTIC LOCATION

Located in the heart of Montreux, Hotel Institute Montreux benefits from an ideal location nestled between the Alps and Lake Geneva. Aside from providing beautiful surroundings, students are within close reach of Geneva airport and have access to a wide variety of sports & leisure activities.

Hospitality and Business Management

BECOME A SUCCESSFUL HOSPITALITY AND BUSINESS LEADER

It takes more than just skills and knowledge to be successful in hospitality and business. At Hotel Institute Montreux you are encouraged to be creative and innovative in everything you do.

BACHELOR OF BUSINESS ADMINISTRATION IN HOSPITALITY MANAGEMENT

YEAR 1		YEAR 2		YEAR 3
Food & Beverage and Rooms Division Management		**Management Application and Specialization**		**Hospitality Management and International Business**
3 academic terms (3 x 11 weeks)	Paid internship in Switzerland or worldwide (4-6 months)	2 academic terms (2 x 11 weeks)	Paid internship in Switzerland or worldwide (4-6 months)	2 academic terms (2 x 11 weeks)
Swiss Diploma in Hotel Operations Management		**Swiss Higher Diploma in International Hotel Management with Specialization**		**Bachelor of Business Administration in Hospitality Management**

POSTGRADUATE DIPLOMA AND MASTER'S PROGRAM IN HOSPITALITY MANAGEMENT

Food & Beverage and Rooms Division Management Application		Hospitality Business Management and Specialization	
2 academic terms (2 x 11 weeks)	Paid internship in Switzerland or worldwide (4-6 months)	2 academic terms (2 x 11 weeks)	Paid internship in Switzerland or worldwide (4-6 months)
Postgraduate Diploma in Hospitality Business Management		**Master of International Business in Hospitality Management with Specialization**	

The American Bachelor of Business Administration in Hospitality Management is awarded by Northwood University (USA).

The specializations in Finance, Marketing, Human Resources and Luxury Business Management are designed and delivered in partnership with Banque Privée Edmond de Rothschild, Montreux Jazz Festival, Four Seasons Hotels and Resorts and Hublot, to allow students to develop strong, solid foundations in global business.

"At HIM you will master the winning combination of hospitality management practices with contemporary business leadership skills"

Ulrika Bjorklund
Academic Dean
Hotel Institute Montreux

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ACCREDITED MEMBER International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)

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www.him.ch

Member of SWISS EDUCATION GROUP

School of Hotel Management IHTTI Neuchâtel Switzerland

HOSPITALITY & DESIGN MANAGEMENT

A BOUTIQUE-STYLE **HOSPITALITY DESIGN SCHOOL**

Focusing on five-star service, hotel management and the art of design

HOME FROM HOME FAMILY ENVIRONMENT

Small class size allow for a personal learning experience within a close-knit environment. With focus on personal development and leadership skills, tailor your education to your career aspirations.

UNIQUE FOCUS ON DESIGN

Partnerships with Les Concierges, Alessi and Hirsch Bedner Associates (HBA) gives students the opportunity to learn and develop new standards in hospitality interior design.

VIBRANT UNIVERSITY CITY

Our campus is located in the heart of Neuchâtel, a vibrant Swiss university city. This beautiful location nestled between mountains and lake is a cultural hub and offers plenty of opportunities and activities. Our international student body is well integrated in the local community and partakes in many local events.

HOSPITALITY AND DESIGN

A UNIQUE CONCEPT

The combination of study in all aspects of hotel management and practical training in operational areas, gives you an education that is truly unique and prepares you for an exciting career in the growing hospitality industry.

BACHELOR OF ARTS IN INTERNATIONAL HOSPITALITY AND DESIGN MANAGEMENT

YEAR 1		YEAR 2		YEAR 3		
Food and Beverage Management		**Hotel Operations and Design**		**Luxury and Brand Management**	**Project Management and Design**	**Dissertation/ Integrated Project**
1 academic semester (5 months)	Paid internship in Switzerland or worldwide (4-6 months)	1 academic semester (5 months)	Paid internship in Switzerland or worldwide (4-6 months)	1 academic semester (5 months)	1 academic semester (5 months)	On or off campus (6 weeks)
Swiss Certificate in Food & Beverage Studies		**Swiss Diploma in International Hotel Operations Management**		**Swiss Higher Diploma in International Hotel & Design Management**	**Swiss IHTTI and British Bachelor of Arts (Honours) in International Hospitality & Design Management**	

POSTGRADUATE DIPLOMA AND MASTER'S IN HOTEL AND DESIGN MANAGEMENT*

Hotel Operations and Design		Luxury Business and Design Project	
1 academic semester (5 months)	Paid internship in Switzerland or worldwide (4-6 months)	1 academic semester (5 months)	Paid internship in Switzerland or worldwide (4-6 months)
Postgraduate Diploma in International Hotel & Design Management		**Master of International Business in Hotel & Design Management**	

** Intakes only in February*

The Bachelor of Arts (Honours) degree in International Hospitality and Design Management is awarded in partnership with the University of Derby (UK), ranked number one for hospitality programmes in the UK by The Guardian in 2015.

The innovative programme in hospitality and design is supported by LesConcierges, the world's premier provider of global concierge services and solutions, and by HBA/Hirsch Bedner Associates, a leader in hospitality interior design worldwide.

"AT IHTTI WE STRIVE TO PROVIDE A SUPPORTIVE, COLLABORATIVE AND INSPIRING LEARNING ENVIRONMENT IN ORDER TO DEVELOP SELF-CONFIDENT AND EMPLOYABLE GRADUATES"

Jaco Von Wielligh
Academic Director
IHTTI School of Hotel Management
Switzerland

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IHTTI School of Hotel Management

T +41 21 965 40 20
info@ihtti.com
www.ihtti.com

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F&B - EVENTS - RESORT & SPA MANAGEMENT

Swiss Hotel Management School

THE ART OF SWISS HOSPITALITY MANAGEMENT

Based on the heritage of Swiss hospitality traditions, the Swiss Hotel Management School offers you the insights of Swiss hoteliers combined with modern management techniques. Choose from a broad range of programmes in international hotel operations, hospitality and events, resort and spa management or food & beverage and restaurant management.

AN INSPIRING ENVIRONMENT

The Swiss Hotel Management School is housed in 2 beautiful, historical, former palace hotels. These traditional settings provide inspirational surroundings for students to concentrate on furthering their education.

ROOTED IN TRADITION, DEVELOPED FOR THE 21ST CENTURY

We offer an exciting range of programmes founded upon the internationally recognised Swiss hospitality traditions and focused on global trends, business strategy and operational leadership.

HANDS-ON EXPERIENCE IN REAL LIFE SETTINGS

With operational facilities and frequent banquets and events, students have the ideal opportunities to perfect their skills. Additionally, our Master of International Business in Hotel, Resort & Spa Management has been developed with the support of our Industry Partners for in-depth expertise.

HOSPITALITY, EVENTS, RESORT AND SPA

BECOME A WORLD CLASS HOTELIER WITH A FIRST CLASS EDUCATION

At Swiss Hotel Management School, learn the fine art of hospitality alongside a variety of additional skills.

BACHELOR OF ARTS (HONOURS)

YEAR 1		YEAR 2		YEAR 3		
FOOD AND BEVERAGE MANAGEMENT		ROOMS DIVISION MANAGEMENT		INTERNATIONAL HOSPITALITY MANAGEMENT OR HOSPITALITY AND EVENTS MANAGEMENT		
Caux campus 1 academic semester (5 months)	**Paid internship** in Switzerland or worldwide (4-6 months)	**Caux campus** 1 academic semester (5 months)	**Paid internship** in Switzerland or worldwide (4-6 months)	**Leysin campus** 1 academic semester (5 months)	**Leysin campus** 1 academic semester (5 months)	**Dissertation/ Business project** on or off campus (6 weeks)
SWISS DIPLOMA IN HOTEL OPERATIONS MANAGEMENT				SWISS HIGHER DIPLOMA IN CHOSEN SPECIALISATION	BACHELOR OF ARTS (HONOURS) IN CHOSEN SPECIALISATION	

POSTGRADUATE DIPLOMA

HOTEL OPERATIONS MANAGEMENT, HOTEL MANAGEMENT, EVENTS MANAGEMENT OR FOOD & BEVERAGE AND RESTAURANT MANAGEMENT	
Leysin campus 1 academic semester (5 months)	**Paid internship** in Switzerland or worldwide (4-6 months)
POSTGRADUATE DIPLOMA IN CHOSEN SPECIALISATION	

All postgraduate and Master programmes are based at our Leysin Campus.

MASTER OF INTERNATIONAL BUSINESS

HOTEL, RESORT & SPA MANAGEMENT OR HOTEL, RESORT AND FOOD & BEVERAGE MANAGEMENT	
Leysin campus 1 academic semester (5 months)	**Paid internship** in Switzerland or worldwide (4-6 months)
MASTER OF INTERNATIONAL BUSINESS IN CHOSEN SPECIALISATION	

MASTER OF SCIENCE

INTERNATIONAL HOSPITALITY MANAGEMENT	
Leysin campus 1 academic semester (5 months)	**Independent study** on or off campus (6 months)
MASTER OF SCIENCE IN INTERNATIONAL HOSPITALITY MANAGEMENT	

UNIVERSITY of DERBY

The Bachelor of Arts and Master of Science degrees are awarded by the University of Derby (UK), ranked number one for hospitality programmes in the UK by The Guardian in 2015.

SIX SENSES · CORINTHIA HOTELS · INTERCONTINENTAL MALTA · OLD EDWARDS INN & Spa

The Master of International Business in Hotel, Resort & Spa Management has been developed with the support of Six Senses Resorts & Spas, InterContinental Hotel Group (represented by InterContinental Malta), Corinthia Hotels and Old Edwards Inn and Spa who bring their expertise to the course.

"We look forward to welcoming you to our Swiss Palace Hotel to be inspired as leaders of tomorrow by mastering the Swiss Hospitality Touch"

Stephan Earnhart
Academic Director
Leysin Campus

Jeroen Greven
Academic Dean
Caux Campus

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