

# DISCOVER THE MAGIC OF HOSPITALITY AT OUR SWISS HOSPITALITY CLUB

Learn, live & love hospitality  
and discover campus life



## Why choose hospitality?

Hospitality (the art of welcoming visitors) is the largest growing industry in the world!

A hospitality education will allow you to focus on language skills, communication abilities, conflict management, personal and professional presentation, team building, negotiating, emotional empathy and much more.

## Ideal for: 16 to 20 year olds

Discover what the world of hospitality involves and unlock the great possibilities it can offer you!  
Our only request is that you have an English score of 4.5 IELTS (or equivalent).

## Duration: 2 weeks

Spend two weeks exploring Switzerland, making friends from around the world, learning the basics and choosing a specialisation to discover more about the world of hospitality.

## When

Sunday 8<sup>th</sup> July – Saturday 21<sup>st</sup> July 2018

Sunday 22<sup>nd</sup> July – Saturday 4<sup>th</sup> August 2018

Sunday 5<sup>th</sup> August – Saturday 18<sup>th</sup> August 2018

## Where

Hotel Institute Montreux (HIM) - Montreux, Switzerland.

*Nestled between Lake Geneva and the Alps, home to the Montreux Jazz Festival and an hour from Geneva airport.*

*Additional bonus: Students that successfully complete the Swiss Hospitality Club programme and choose to pursue a 3-year Bachelor degree at one of our Swiss Education Group schools, will be reimbursed their Swiss Hospitality Club tuition.\**

*\*Fees to be reimbursed on a pro-rata basis*

# BENEFIT FROM THIS UNIQUE OPPORTUNITY TO SAMPLE THE EXCITING WORLD OF HOSPITALITY!



“I’ve really enjoyed it and I was really impressed by the whole Academy and the programme. Make the most of it, try and do as much as you can. The more you do the more you’ll experience and learn from it.”

Lucie Moore, Swiss Hospitality Club, British

## THE FIRST STEP TOWARDS YOUR FUTURE

Your time with us will be split between visits to local attractions, learning practical aspects of hospitality and social activities in the evenings. During your first week, you will be introduced to the world of hospitality, fine dining, cultures and customs and communication skills. Here is a sneak peek at a typical day during your stay with us...

Day 3	Morning	Afternoon	Evening
Tuesday	Understanding Cultures and Customs	Adventure Park	Chocolate Masterclass



*During your second week...*

With an average class size of 20 students, you will be able to select a Swiss Hospitality Club specialisation to tailor your second week to your interests:

### Discover Your Inner Leader

*Ideal for anyone looking to develop his or her leadership skills*

- Lead a multicultural team
- Develop your communication style
- Participate in “leadership in action” activities

### The World of Hotels

*A great opportunity to learn more about hotel life*

- Create a positive customer experience
- See what the customer sees at front of house
- Discover what goes on behind the scenes of a hotel

### The World of Events

*A perfect chance for anyone interested in learning more about event planning*

- Practice your creative planning
- Develop an event plan
- Participate in “events in action” activities