



SWISS
EDUCATION
GROUP

SCHOOL NOMINATION SCHOLARSHIPS - HONG KONG -

**BACHELOR PROGRAM
2027**

We invite all high school students with a high academic standing or who are motivated to pursue a career in hospitality and business management.

For further information:

<https://www.swisseducation.com.hk/scholarship-principal-nomination/>



School Principal's Nomination Scholarships Scheme 2027

Swiss Education Group (SEG) offers 'School Principal's Nomination scheme' to support the students who are passionate in hospitality industry. The principal or the teachers can nominate the students to apply for this scholarship. This scholarship is applicable for applying SEG member schools:

SHMS, Swiss Hotel Management School
CRCS, Cesar Ritz Colleges Switzerland
HIM, HIM Business School
CAA, Culinary Arts Academy



Value of the Scholarship Scheme

The Principal's Scholarship is credited directly towards tuition fees at Swiss Education Group member schools, up to the following maximum caps:

- SHMS (Swiss Hotel Management School) – Up to 40%
- CAAS (Culinary Arts Academy Switzerland) – Up to 35%
- HIM (HIM Business School) – Up to 25%
- CRCS (César Ritz Colleges Switzerland) – Up to 15%

Eligibility

- Hong Kong Resident, AND
- Fulfill admission requirements of the Bachelor Degree Program, AND
- Studying in the final year of high School and nominated by the School Principal or the teacher, AND
- The applicant will start the first semester of the Bachelor Degree Program in **2027 intake**.

Academic Excellence Scholarship

For the candidates who have demonstrated excellence in their academic studies or outstanding languages ability

No. of Nominee

2 students

Whole Person Development Scholarship

For the candidates who have the achievement in non-academic performance (e.g.: arts and culture, social service, leadership, sports, and innovation and technology)

No. of Nominee

2 students



Application details

Documents Required

1. **Recommendation letter** written by the school principal or teacher including the nominee's strengths, weaknesses, academic ability, personality and the qualifications for the proposed study
2. **School Principal's Nomination Form** (duly completed and signed)
3. **Student Nominee's Application Form** (duly completed and signed)
4. **CV/Resume** including education background, language skills, extra-curricular activities, leadership, community services, awards, work experience, ..., etc
5. **Personal motivation statements** describe your relevant experience, highlight the strengths, enthusiasm and the future plan for scholarship
6. **Supporting documents** including recent two years school transcripts, certificates, awards, ..., etc

Application Procedures

The scholarship application documents can be submitted by the high school **OR** by the nominee. Please send an email to **scholarship@swisseducation.com.hk** to submit all the required documents and specify "School Principal's Nomination Scholarship" in the email subject.

Release of Result

Successful candidates will be contacted within 2 to 4 weeks.

Application Deadline

31 May 2027

Enquiry

Swiss Education Group (Hong Kong Admissions Office)
scholarship@swisseducation.com.hk
+852 25450505



School Principal's Nomination Scholarships Scheme 2027

School Principal's
Nomination Form

Nominated by

Name of Secondary School

Dr / Mr / Ms / Miss

First Name

Surname

☐ School Principal

☐ Higher Education Counsellor

☐ Teacher

Correspondence Address

Email

Telephone Number

Scholarship Scheme Nominated

☐ Academic Excellence Scholarship

☐ Whole Person Development Scholarship

☐ I declare that the information provided above is true, complete and correct to the best of my knowledge.

Signature

School Chop

Date

*Please submit this application form and the documents to Swiss Education Group
(Hong Kong Admissions Office) by email at scholarship@swisseducation.com.hk



School Principal's Nomination Scholarships Scheme 2027

Student Nominee's
Application Form

Basic Information of Student Nominee

Mr/Ms	First Name	Surname
Date of Birth	Nationality	

Education Background of Student Nominee

Name of School Currently Attending
Level of Studies in 2026/27 (Current Academic Year)
Examination will attend or Qualifications will obtain

School & Program to be Pursued in Switzerland

SEG School Applied: ☐ SHMS, Swiss Hotel Management School ☐ CRCS, Cesar Ritz Colleges Switzerland ☐ HIM, HIM Business School ☐ CAAS, Culinary Arts Academy Switzerland
Program Applied:
School Intake: _____ (month) / _____ (year)

School Principal's Nomination Scholarships Scheme 2027

Student Nominee's
Application Form

Declaration by Nominee

I confirm and declare that:

- ☐ I fully understand the Regulations of The Swiss Education Group (SEG) Scholarship Scheme for which I am now applying. Swiss Education Group provides scholarships to the selected candidates fulfilling the application criteria.
- ☐ I agree that should there be any subsequent changes of my personal data, or change of my status, I should inform SEG immediately.
- ☐ I agree that SEG may publicize the information of the scholarship recipients, specifically the name and university, on the website of SEG or where applicable.
- ☐ I declare that the information provided above is true, complete and correct to the best of my knowledge. I acknowledge that supplying false or misleading information will result in withdrawing a scholarship.

Signature of Nominee

Date of Application

*Please submit this application form and the documents to Swiss Education Group
(Hong Kong Admissions Office) by email at scholarship@swisseducation.com.hk

